

**NEW ORLEANS ACADEMIC GAMES LEAGUE
STRATEGIC PLANNING TASK FORCE
MEETING MINUTES**

HYNES CHARTER SCHOOL
MARCH 19, 2012, 4 – 6 P.M.



Members:

Michael Batterman

Julie Bourgeois*

Michelle Douglas

Dwayne Fontenette, Chairman

Br. Neal Golden

Gretchen Lowe

Tom Waguespack

Craig Zeller

*absent

I. Opening Remarks

Dwayne opening the meeting by welcoming the members and sharing the task force's purpose. NOAGL expects this group to establish its mission, vision, and value statements, along with a 3-5 year strategic plan. The league is committed to improving its service to youth. Dwayne asked the task force to "think possibilities, not limitations" and noted that all ideas are welcome.

II. Introductions

- Dwayne Fontenette – NOAGL Board member, Alum, and former coach at Hynes Charter, Ben Franklin Elementary and High schools.
- Bro. Neal Golden – NOAGL Board Director, AGLOA President, and former Brother Martin High School Coach.
- Michael Batterman – Isidore Newman Coach.
- Tom Waguespack – Louise S. McGehee Coach and Alum.
- Michelle Douglas – Hynes Charter School Principal.
- Craig Zeller – NOAGL Board member, AGLOA Board member, Alum, and Brother Martin High School Coach.
- Gretchen Lowe – Mount Carmel and former Brother Martin parent, Alum.
- Julie Bourgeois* – Lusher parent and Leading Educators Project Manager.

III. Discussions

The first six minutes of Simon Sinek's TED Talk titled "How great leaders inspire action" was shown. The major takeaway was Sinek's statement that "People don't buy *what* you do; they buy *why* you do it."

The NOAGL Strategic Plan Proposal, which details the task force's directives, and a list of mission statements by other youth serving organizations were distributed and reviewed.

Students, parents, and coaches were surveyed during the last round of local competition, and the survey results were disseminated prior to the meeting.

The task force reviewed the mission statement of the Academic Games Leagues of America, our parent organization, and determined that it did not adequately describe NOAGL's purpose.

The group decided to develop a mission statement that (1) began with our *why* or purpose, (2) included *how* we achieve our purpose, and (3) would appeal to our stakeholders, particularly educators and parents.

The task force brainstormed Academic Games student results, byproducts, and methods after reviewing our stakeholder survey results. A draft mission statement was crafted:

The New Orleans Academic Games League inspires students to become critical thinkers through friendly competition in challenging mathematics, language arts and social studies games.

This statement is still in draft form and will be discussed during the next meeting.

IV. Closing Remarks

Task force members were thanked for their participation.

Members were asked to begin developing a list of questions that need to be answered by the task force during this planning process. These questions should help NOAGL improve its performances and programs, which are listed in the NOAGL Strategic Plan Proposal.

The next meeting of the task force will be Monday, April 2, 2012 at Hynes Charter School. The meeting is scheduled from 4:15 to 6:15 p.m.